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**Potsdam Educational Opportunities Fund  
Receives \$50,000 Year End Match Challenge**

The Potsdam Educational Opportunities Fund (PEOF), an educational foundation administered by the Northern New York Community Foundation on behalf of the Potsdam Central School District, has received an additional \$50,000 year-end challenge match. This is in addition to the \$100,000 challenge previously made, which has already been successfully matched. The generous couple providing the match, who left the area several years ago, choose to remain anonymous.

All gifts made to the PEOF endowment fund by December 31, will be matched 2:1 by a couple who attended Potsdam Central School. Essentially, each gift made by year's end will be tripled. "This is a very unique opportunity to leverage additional resources for Potsdam, and to have each gift essentially tripled. The PEOF group has worked very hard over the past two years, and this would be a great way to cap off their work so far," said Rande S. Richardson, community foundation executive director.

Formed in 2012, the PEOF is an organization of parents and other community members, operating under the auspices of the Northern New York Community Foundation. Their goal is to provide K-12 educators in the Potsdam area with resources to enhance and enrich the educational experiences for students. Several grants from the fund have already been made to bolster efforts in the classroom.

Those interested in taking advantage of the opportunity to have their gifts tripled and help fulfill the additional \$50,000 match by year's end can contact the Northern New York Community Foundation, 120 Washington St., Suite 400, Watertown, NY 13601 or phone (315) 782-7110. All gifts are tax-deductible.

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